

**11/14/2009**

**Host:** Stevens Institute of Technology  
Edwin Stevens Building, Rm E222

**In attendance:**

*Row 1:*

Joseph Kopena, Conf. Director  
Caitlin Thompson, Asst. Director  
Jeffrey Hansen, USAC Collegiate Director  
Steven Hopengarten, Blogosphere King, Social Media Web Guru  
Ian Sullivan, Asst. Director, MTB season Director

Yale

Anna, Yale

*Row 2:*

Chris Hamlin, UVM  
Ashely, UVM  
Charles Rumford, Drexel  
Chris R, Yale  
Emma Bast, Mt Holyoke '09, Collegiate BoT

Stevens

*Row 3:*

Stevens, Rutgers, Lehigh

*Row 4:*

Stevens, Columbia, Cornell, NYU

*Row 5:*

Alan Atwood, USMA, Harvard,

*Row 6:*

*Villanova, Princeton, PSU, Tufts, BU, Dartmouth*

*Row 7:*

*U Del, UNH, Northeastern, Bucknell, UVM*

**Agenda:**

9am Intro, Quick Review and Trailmap  
10am: NCCA + USAC  
11am: Women's Cycling  
12am: Team Development Worksho  
1:15pm: Community Initiatives  
1:30pm: Road Policies and Expectations  
2pm:Road Race Proposals and Scheduling

*Intro*

ECCC Delaware to Maine  
Road, MTB, Track and Cyclocross  
ECCC racers are full-time students  
events are volunteer-organized  
almost 70 schools with licenses  
917->1038 riders annually licensed  
~23% of collegiate riders are in the ECCC  
11 conferences now, new one in Utah  
clubs range from 76 riders to 1, 7.3% of riders are UVM  
Most clubs have less than 20 riders  
RIT went from 4 riders to 16 riders to 38 riders in 2009!  
Road season continues to grow  
-> 2007 we lost 4-5 days of racing, hit attendance  
MTB season, continues to grow, avg unique starts around 150  
mtb season - flyers need to be up earlier  
ECCC starts at Nationals, 5% of our riders are going to Nationals

ECCC has less elite development than other conferences

*General 2009 Changes*

February Meeting - useful, well attended

Race bids were more stringent for fall meeting, scheduling, race oversight

Reintroduction of Officiating Program - got more new officials from within our ranks

Chief Referee, Alan Atwood, probably not cost effective

We would do it if Joe and John Frey were not consistently there

For 2010, will probably aim to break into ~3 regions and try to get 3 different chief refs

Combined D1/D2 team rankings - Awesome! MIT vs. UVM showdown all season

Aero Equipment banned for B, C, D, and Intro - smooth implementation, mostly positive reception

Aero restrictions will be adapted nationally for 2010 and for all categories for 2011

*MTB 2009 Changes*

Several new events:

Super D -

Cluster Huck - team relay with a DH racer and an XC racer

Team Relay - small fields but epic races, easy to implement

Intro Clinics: simple, easy format. Skills lessons by start line. 15-20 racers attended, even in the rain

*MTB 2010*

ECCC Number Plates will return

D1/D2 Rankings

Lift fees to be capped, shuttle fees to be allowed

Big Issue: Speeding up Dual Slalom - not fast enough, might need timing gear

*Track 2009*

2 races reasonably attended

Nats attendance was disappointing

Not enough riders for stand-alone events

Season needs coordinator, buy-in from clubs and promoters, get results and calculate standings

*Cyclocross 2009*

Pretty decent participation

Schedule is more mixed

Some fields filled early, licenses are expensive

National Collegiate CX scene is getting up to par - new Cat 3 restriction, participation requirements

*2009*

Transitions to....

new conference directors

new mtb director

new cx directors

new website, new mailing list, new events

**TRAILMAP**

ECCC Structure - current

Directors, Trustees, National Staff, Informal Advisory Group, Scoring Staff, Officials

New Structure: board of directors: Ian Sullivan, Joe K, and Caitlin T

Ian S is a new Asst. Director

We need Track coordinator, Host Housing Coordinator

-Host housing, in past, saved thousands of dollars, but it's pretty involved.

Future: need a paid part/full time Conf Dir.

Proposal: Non-Profit Charter

- Charter out of Pennsy. in 2009
- Gain 501c3 status by 2010/2011
- needs: banking
  - store deposits, merch sales, etc
- Formalize and Grow Structure
- Apply for Grants
- Build an organization to eventually employ full or part time staff
- Downsides: paper work, maintenance work, non-trivial costs to start and keep
- Rob Rowan can help with this
  - issues: might be some but if we can follow the guide of the LAs then we can get there

## BUDGET

Budget is large, and there are expenses beyond what isn't included in budget are much larger.

We spend about \$5,500 without lodging, fixing and equipment

Budget should be closer to \$10,000 with lodging

Where do we get money from?

Tee shirts are \$100

USAC budget is low and declining: covers about \$2,500

We make up 23% of riders and get 10% of budget

Proposal: \$1 Registration surcharge.

Road+Mtb: mass start and gravity registration fees go to \$15; \$1 goes to conference

-For 2010 should raise ~\$8k; \$10.5k w/ USC

Large portion would be spent on pre-existing travel

that could raise about \$8,000

Remaining money goes towards incorporation fees, safety and general equipment.

Supporting Asst. Dir.

Some spent on 2009 costs

\*Question is: whether unique riders/day or mass starts/day. This changes more with USAC categories, but on purely collegiate categories not a big difference.

\*Can we get around Bikereg? Great direction to go. We have alums at BikeReg, we should see if they can reduce service charge for ECCC events.

Downsides: minor cost

Upside: maintain status quo, expanding personnel, resources, and programs

Alternative mechanisms:

Could increase USAC surcharge to \$4, and be allocated budget accordingly.

-Preloads capital into conference

-But has accounting, setup, other issues

Could create team license fee

-But difficult to equalize for team size, participation

Could create rider license fee

-Additional barrier to newcomers, casual racers

Discussion:

-In terms of adding license fee, some teams could raise club dues

-Joe: Yes, but this makes it easier to see that cycling is expensive.

Split the Conference:

Big races are good, but also logistical problems

Tight schedules, fields of beginners is huge

Must figure out how to manage those issues

Think about splitting the conference?

In 2006, we thought of 1,200 licenses as the time to split

Drastic reductions in travel time, cost

Downsides: Promoters lose money now with the good attendance

When do we split?

**Collegiate BoT - presented by Emma Bast - athlete rep for the BoT and National Champion!**

Mission Statement

all volunteers

#1 goal is to improve collegiate cycling for all conferences and all teams across the nation

Review and revise rules

Review petitions for exceptions

Rule Process:

- people submit rule proposals to CDs
- CDs submit rule proposals to Jeffrey (Coll. Dir)
- now happens 2x a year
- goal is to get road changes out by the beginning of the school year instead of Jan 1

5 board members now: Chair, Athlete Rep, 3 at-large

Big changes increasing the size by 2-4 reps

Elections in August 2010

Why you should get involved? if you don't run, someone from CO or CA will

Shape national policy, we have lots of motivated riders - run for the position next summer!

Coll. rulebook was written in the past decade

To get involved: run or contact Joe, Caitlin or Emma with suggestions

**USAC Collegiate 2009 - presented by Jeffrey Hansen - Collegiate and HS Program Manager**

*Where are we now?*

huge growth in membership since 2003 (data fuzzy before then)

decreased growth since 2006

18% female participation in collegiate compared to 11% at the USAC national level

We are not the biggest conference, geographically, out there. We are in fact, on the smaller side

Locations of 2010 Nationals

MTB - Truckee, NV

CX - back to Bend, OR

Track, Indianapolis with Merion Univ.

Road, Wisconsin

National Events Staff - turnover and worked without a leader a lot this year

Budgets: 4,400 indiv. licenses sold, 278 club teams sold. + 280 permitting fees =....

The deficit is \$30,000. By excluding the NORBA/USAC rd licenses, the deficit increases to \$70,000.

USAC invests a lot of money in to Collegiate every few years

Expenses: Jeffrey's salary, insurance, communications/IT, NCCA budget (travel to events, membership campaign, CD summit, omnium scoring, trophies, etc), Conferences 11%, Nationals 9%, 3% to each Governance (BoT), Fulfillment, Other Departments

Conference Budgets are on Jeffrey's mind the most

46 employees at USAC, 20-30 people who work on Collegiate Cycling in some way at USAC

*Where do we want to be?*

National events will likely rotate through a set of venues to aid in familiarity

Accessibility

Growth

Financial Sustainability

Optimal Event Experience

Visibility

## Increased Communication Development Pipeline and Opportunities

### *How do we get there?*

Accessibility - lower financial and logistical barriers (transportation, coaching, geographic, websites, team management, start-up process)

Growth - Membership Campaign to school w/ and w/o programs and juniors

Financial Sustainability - Incorporating all of the conferences, helps with independence and financial flexibility

Optimal Event Experience - get conf. directors there, improve nationals

Visibility - news items

Increased Communication- program manager, web etc, marketplace of collegiate cycling ideas, USAC is listening (Jeffrey promises)

### Development Pipeline and Opportunities

\*You can look up the breakdown of a \$60 license in the USAC annual report:

[www.usacycling.org/forms/USAC\\_AnnualReport08.pdf](http://www.usacycling.org/forms/USAC_AnnualReport08.pdf)

### Questions for Jeffrey:

"How hard to we enforce aero?"

A: It is up to the chief ref how strict to be; they can decide whether to bring a jig, etc.

"Who decides how much money it is? Who says that our licenses are only \$30, when it clearly isn't enough?"

A: Ultimately it is Todd, the CFO, but it is a consensus and trickles down from the big board and stuff.

"A couple people made a ref to a change in the accounting process: what was that change?"

A: In Jeffrey's understanding, in the past there was a certain amount of flexibility in allocations. This year, that flexibility has gone away and CDs are expected to stick to their budgets. Also, in the past, most of the CDs weren't particularly active, but this has changed and now there are more people going for the same amount of money.

## **WOMEN IN CYCLING**

18% of ECCC licenses are women

women have been 21% of fields

Sizable women's B and Intro in Road 2009

18% raced once, 53% races <= 4 times out of 18 races last road season

Women are not yet committed to racing

Chart of Average women's field sizes per weekend, not necessarily dropping, but not growing

Large Portion of Women's Bs ready for A

Lower B girls are outmatched and get dropped

Women's A racing is declining

Decline started with cat 3 requirement

We are getting new women to racing

We need to work on keeping them

Proposals:

Do we let new cat 4 non-collegiate women race in intro?

Cat 4 Expansion - Voted in!

Where can cat 1 and cat 2 women race?

Right now they can race in Men's As. But that doesn't fit the cat 1/2 women.

Women's 1/2 at CD discretion will be allowed to race Men's Bs or As for fun and score pts in Women's A field.

Women's A/B combined, C race, and Intro  
C race will be the same as the old B distances  
Women's Bs will get to race with A's at A's distances  
New people start in C or Intro  
Adding the C field adds a step to the current structure  
Top of Bs will race A/B, bottom of past Bs should downgrade to Cs  
B racers would have different color numbers  
VOTED IN!

ECCC Women's Cycling Committee  
Maggie Sullivan is in charge, email her at maggie.sully@gmail.com  
Build a strong community with women  
Represent women in terms of proposed changes, flyer/race distance over sight  
Increase the # of women coaching women

### **Community Initiatives**

Michael Rea, Dartmouth Coach  
Dartmouth ran a series of seminars and workshops hosted at their local bike club.  
their alumni helped them run it. they did training periodization, nutrition on and off the  
bike, bike maintenance and race tactics  
worked on reaching the local community.

Steve Hopengarten, Union College  
Blogosphere!  
Blogosphere is great way to build community, reach out to alums.

### **Race Details**

#### *Key Rules*

No one gets turned away - no field caps.  
We do not cancel races. Any team that cancels a race will not be welcome in the ECCC.  
An ambulance must be on site. Transport delays add up quickly, get a second one.  
Restrooms must be on site. Approx 1 portapottie per 100 racers + extra TP.

#### *Race deposits*

\$200 for a regular race. \$400 for Easterns.  
8 weeks out: Course and venue permits secured, draft flyers sent to ECCC for review  
[25% penalty]  
6 weeks out: USAC permits filed [50% penalty]  
4 weeks out: Final Flyers to ECCC [100% penalty]  
If flyers aren't up 2 weeks out, you can't collect late fees.

#### *Pre-reg:*

encourage teams of 15-20 riders, let them register offline  
Otherwise you can require everyone to use bikereg or day-of with late fees  
Exchanges don't have to be allowed

#### *Reg Fees:*

Mass Start \$15  
Individual Start \$10  
TTT \$20  
MTB season will be worked out in February

#### *Flyers*

Flyers may not be posted anywhere else. You may link to the flyer at the ECCC website.  
The ECCC website is the rule.  
Registration does not open until permit is passed  
Flyers must have: directions, promoter's phone #, etc

Add "Intro Clinic" to flyer for crit and circuit race. Starts off-course, before intro races. Conference will run this clinic.  
Rob Rowan will help write a curriculum, Michael Rea might also help

#### *Crit Schedules*

-There will still be coached portion of the race that will run on course, but the point of this will be to help clamp down on time.  
-Standardize schedule

#### *Pre Event Fees*

ECCC Race Deposit

USAC Permit \$50 for event

New Course Inspection - \$40 + mileage

USAC Auto Insurance - file 2 weeks prior

Venue and Service Fees

Officials Fees

Velocity Results (John Frey)

Conference Surcharge (\$1/mass or gravity start)

USAC insurance surcharge (\$3/unique rider/day)

#### *All Season Standings*

All points will be added up across the academic season to compare all riders to each other. Head to head competition for the best racers and teams in the conference for the year!

Website and Rulebook will be updated asap.

### **Race Schedule**

#### *Rutgers Opening Weekend*

- ITT NO aero for anyone, 2.6 mi, double turnaround
  - Crit: In front of football stadium, 4 corners, BBQ truck on course (permit pending)
  - Have other crit as an option.
- Both courses held in previous years and permits will be easily acquired
- Making concerted effort to get students involved
  - Circuit: Same course as previous years, 2.3 mi course, long straight finish. Permit will be easily acquired.
- Safety: Ambulance and Rutgers PD will be at both crit and circuit races, 2 hospitals within 5 miles of the courses, pace car, course taped at start/finish of both courses, 5 marshals for crit  
12 marshals for circuit  
Both will be staffed by our team.

#### *Columbia Criterium*

- March 13, 2010
- Classic crit course, 5 turns and a short climb, finish long and wide
- Same as past 14 years, established event
- Food on course (trucks)

#### *Safety:*

Two emts, NYPD on site. 5 mins to 3 emergency rooms, pace car, barriers on finishing straight, 9 marshals.

This is a well known, great event. Have all the permits from previous years. Lots of bonus features again for '09, coaches for C and E provided, neutral support, mechanic.  
\*Proposed schedule starts with USCF races so all the kinks are worked out by the time collegiate starts.

#### *Stevens Circuit*

- Not the hill repeats of last year! Learned a lot from the previous race.
- Venue: FDR State Park Circuit (Yorktown, NY)

1.8 mile circuit, USAC/ECCC event.

Safety: 2 hospitals within 15 minutes

Travel/Lodging, Holiday Inn Mount Kisco, 20min drive from venue, group rate.

#### *Philly Phlyer*

•Fairmount park, same location as previous years.

Slightly different crit course.

Collegiate and some USAC races.

No traffic on the course during any event.

•Circuit Saturday, TTT, Crit Sunday

•Safety: ems and ambulance on site, hospitals are within 15 min, hotels and host housing nearby.

#### *Princeton*

•One day event

•Same course as '07, has been NJ state crit championship for several years

1.2 mi, 1 hard corner

Safety: EMTs and ambulances on course, 3.2 miles from level 1 trauma center.

Possibly partnering with Philly.

#### *Bucknell*

Turkey run road race: 9.4 ile loop, rolling course, easy climb, previously used course.

Crit: 1.17 mi, several parking areas, support from Bucknell events office.

Safety: 2 hospitals nearby

Friendly locals!

#### *Yale*

•Lux et Velocitas

April 10-11, city won't let them host in March

Same events, Circuit, ITT, and Crit

Street sweeping request has already been put in.

Snow fencing along finish for

Already have full municipal support

75 Degrees and Sunny

EMT and Paramedic on site

#### *Army*

27th Annual Army classic

Exact same as last year

Day 1: TTT, Circuit

Day 2: ITT, Crit

Safety: hospital on location, EMT. It's Army. You'll be fine.

#### *UVM*

Very patriotic race

Shelburne Point ITT

Mt Philo RR

Only able to run the RR on one weekend.

On Campus Crit: Technical 1km loop. Fencing and barriers on nearly entire course

#### *Cornell*

Big Red Road Rage Easterns (BRR)

Watkins Glen International

EPIC road race, with lots of hills and a sweet dirt road climb.

Crit

Ambulance at both locations, hospitals within 10 miles of courses.

#### *Dartmouth*

Same races as last year, plus an ITT  
Academy Hill Road Race, 12 mile loop. Farther south.  
Might add USAC races, but also not.  
Safety: hospital nearby.

**Scheduling:**

Mar 6/7 Rutgers  
Mar 13/14 Columbia/Stevens  
Mar 20/21 Philly  
Mar 27/28 Princeton/Stevens  
Apr 3/4 Bucknell  
Apr 10/11 Yale  
Apr 17/18  
Apr 24/25

May 7/9

Dartmouth vs. Army For 7th weekend

Yale - A  
UVM - D  
Drexel - A  
Stevens - A  
Rutgers - A  
Lehigh - D  
Columbia - A  
Cornell - A  
NYU - A  
USMA - A  
Harvard - A  
*Villanova* - A  
*Princeton* - A  
*PSU* - A  
*Tufts* - A  
*BU* - A  
*U Del* - D  
*UNH* - D  
*Northeastern* - D  
*Bucknell* - A  
*Dartmouth* - D

Cornell vs. Dartmouth vs. UVM for Easterns

Yale - D  
UVM - UVM  
Drexel - D  
Stevens - D  
Rutgers - C  
Lehigh - D  
Columbia - D  
Cornell - C  
NYU - D  
USMA - D  
Harvard - D  
*Villanova* - D  
*Princeton* - D  
*PSU* - C  
*Tufts* - D  
*BU* - D  
*U Del* - D

*UNH - D*  
*Northeastern - UVM*  
*Bucknell - D*  
*Dartmouth - D*

*Calendar:*

*March 6/7 Rutgers*  
*March 13/14 Columbia/Stevens*  
*March 20/21 Philly*  
*March 27/28 Princeton/Stevens*  
*April 3/4 Bucknell*  
*April 10/11 Yale*  
*April 17/18 Army*  
*April 24/25 Dartmouth*  
*May 7-9 Nationals at Madison, WI*