



Quick Review

Fall Planning Meeting
2009/11/14

The Eastern Conference

- The Eastern Collegiate Cycling Conference (ECCC) coordinates and oversees collegiate cycling races and teams in northeast US
 - Colleges & universities in Delaware, Pennsylvania, New Jersey, New York, Rhode Island, Connecticut, New Hampshire, Vermont, and Maine
 - Currently supports track, mountain bike, cyclocross, and road racing seasons

Student Athletes

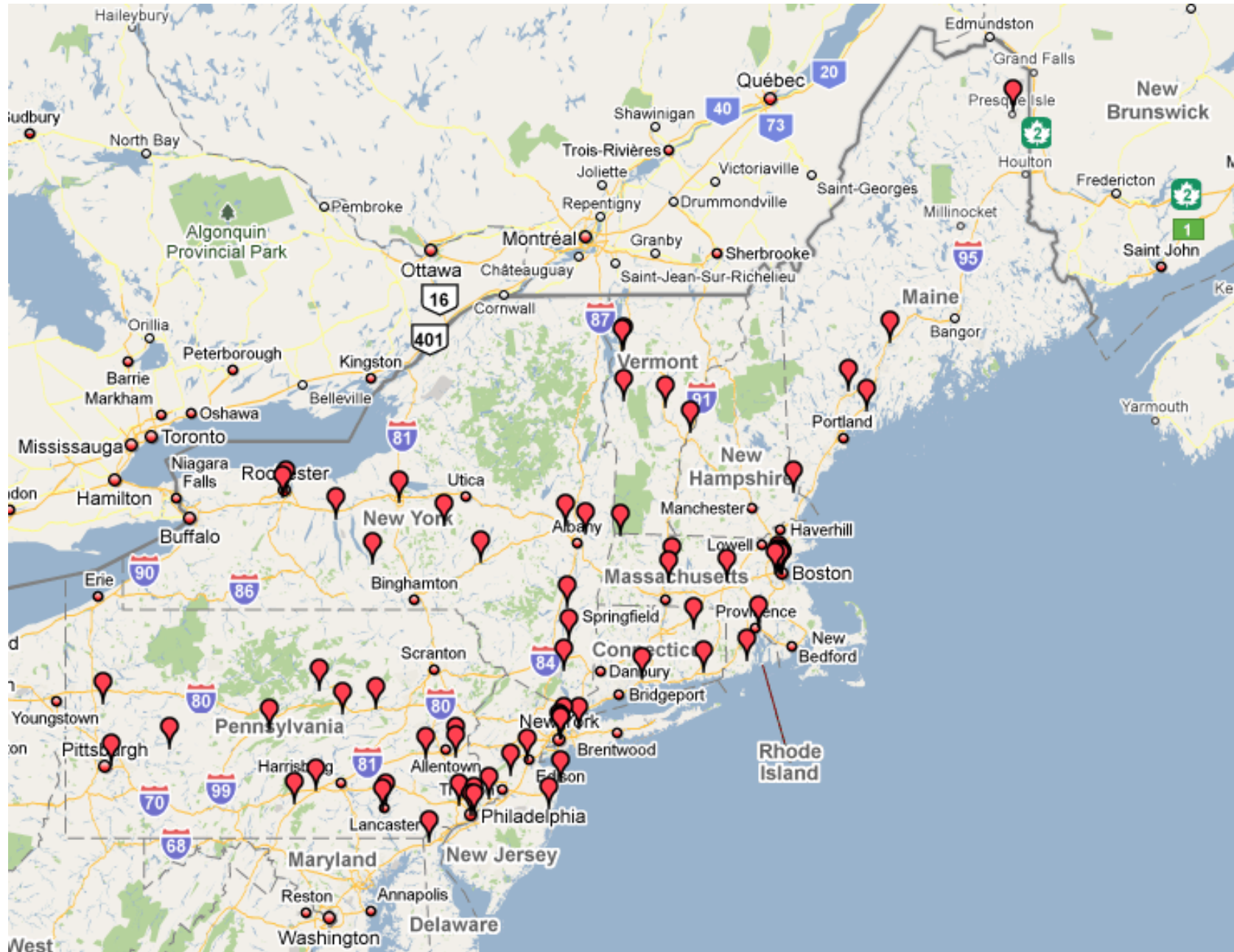
- All ECCC racers are full time students
 - Undergraduate or graduate
 - Nearly all teams are club sports of their institutions
- All events are organized by volunteer, student race promoters and their collegiate teams
 - These are the people that make it happen!

National Collegiate Geography

- ECCC one of now **11** conferences!
 - Inter-Mountain Conference just started this fall

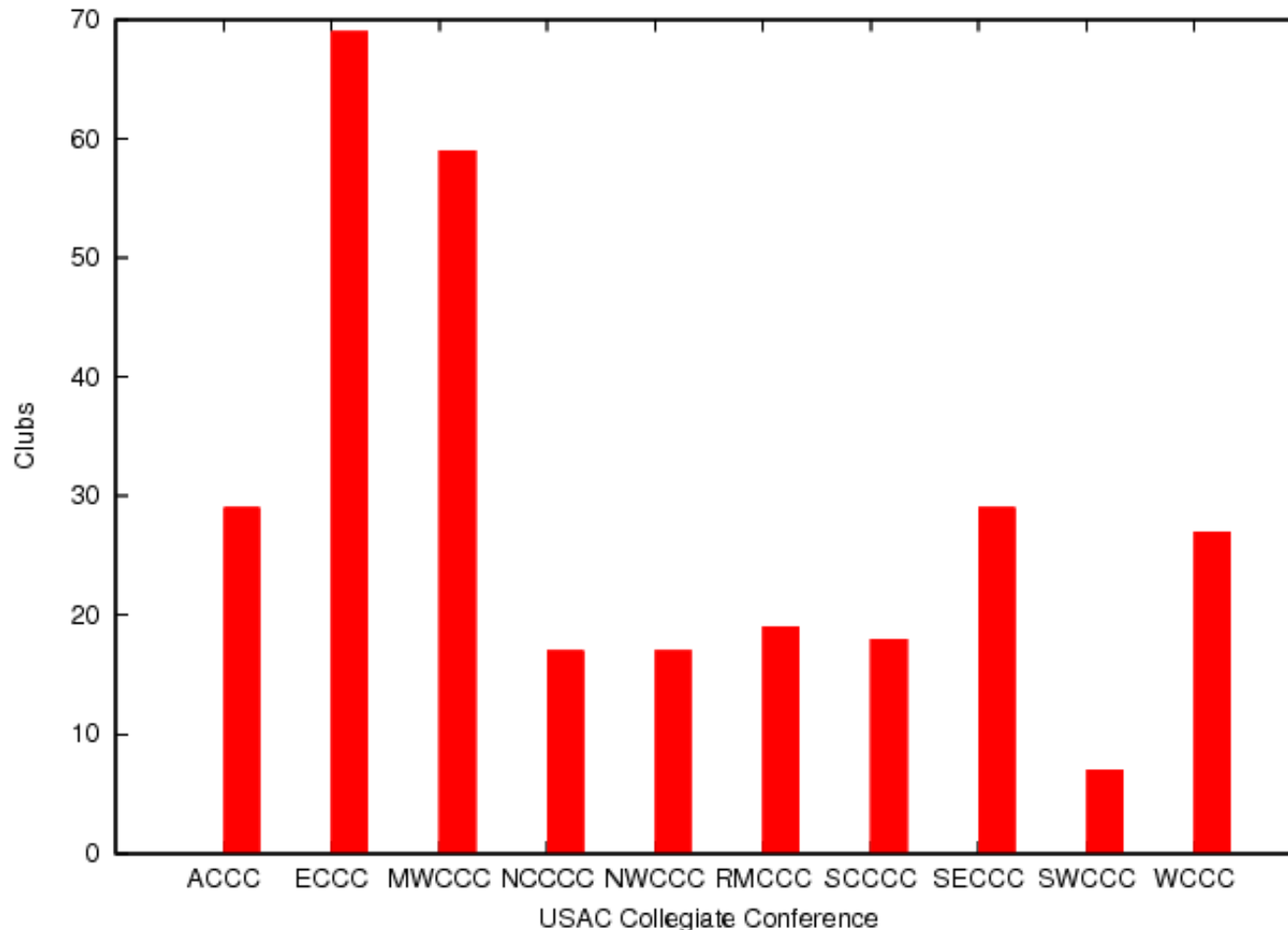


ECCE Geography



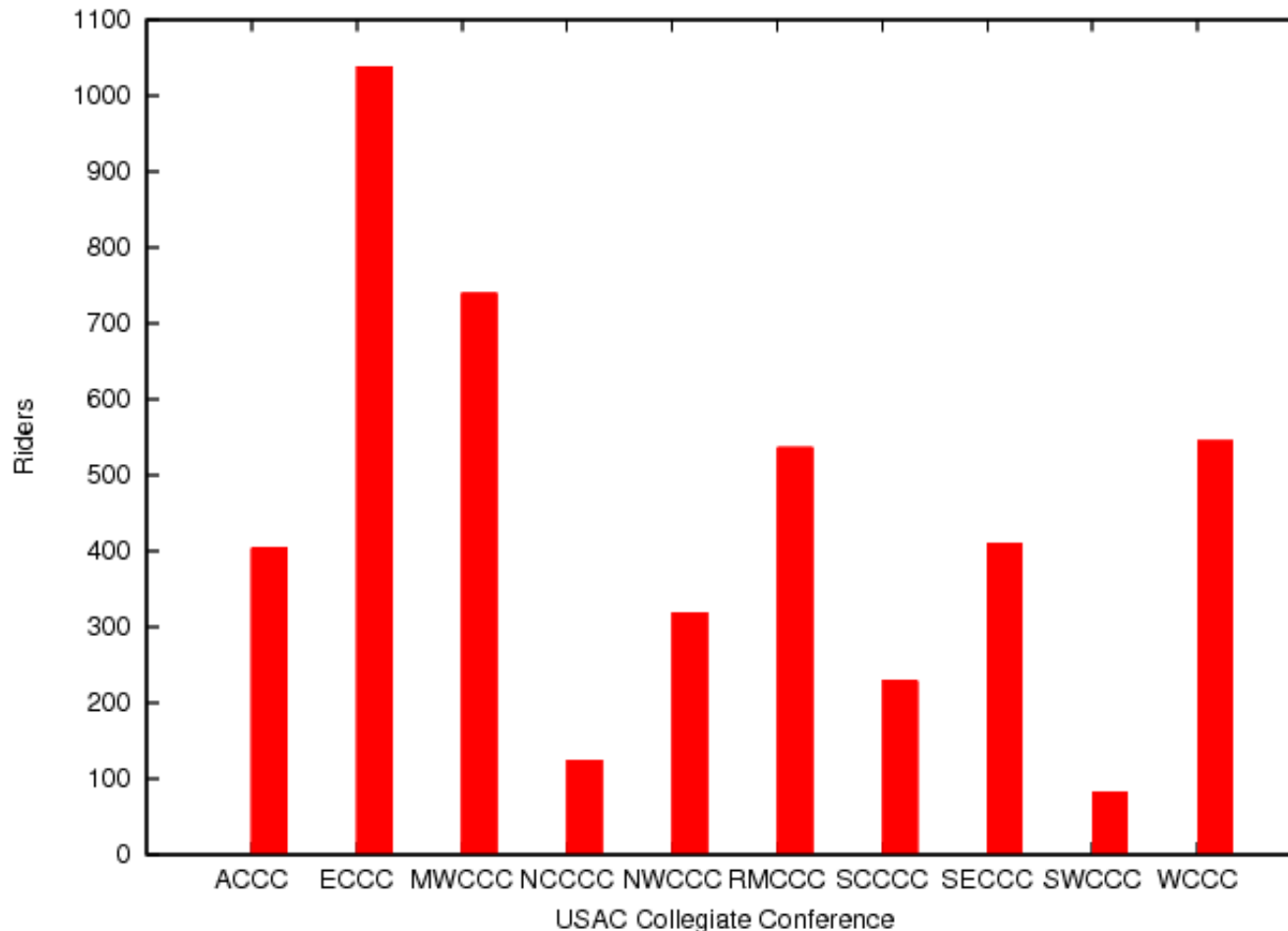
ECCC Clubs

- Currently 69 teams in ECCC; lost 2 teams
 - Floggings to commence... (probably zombie clubs)



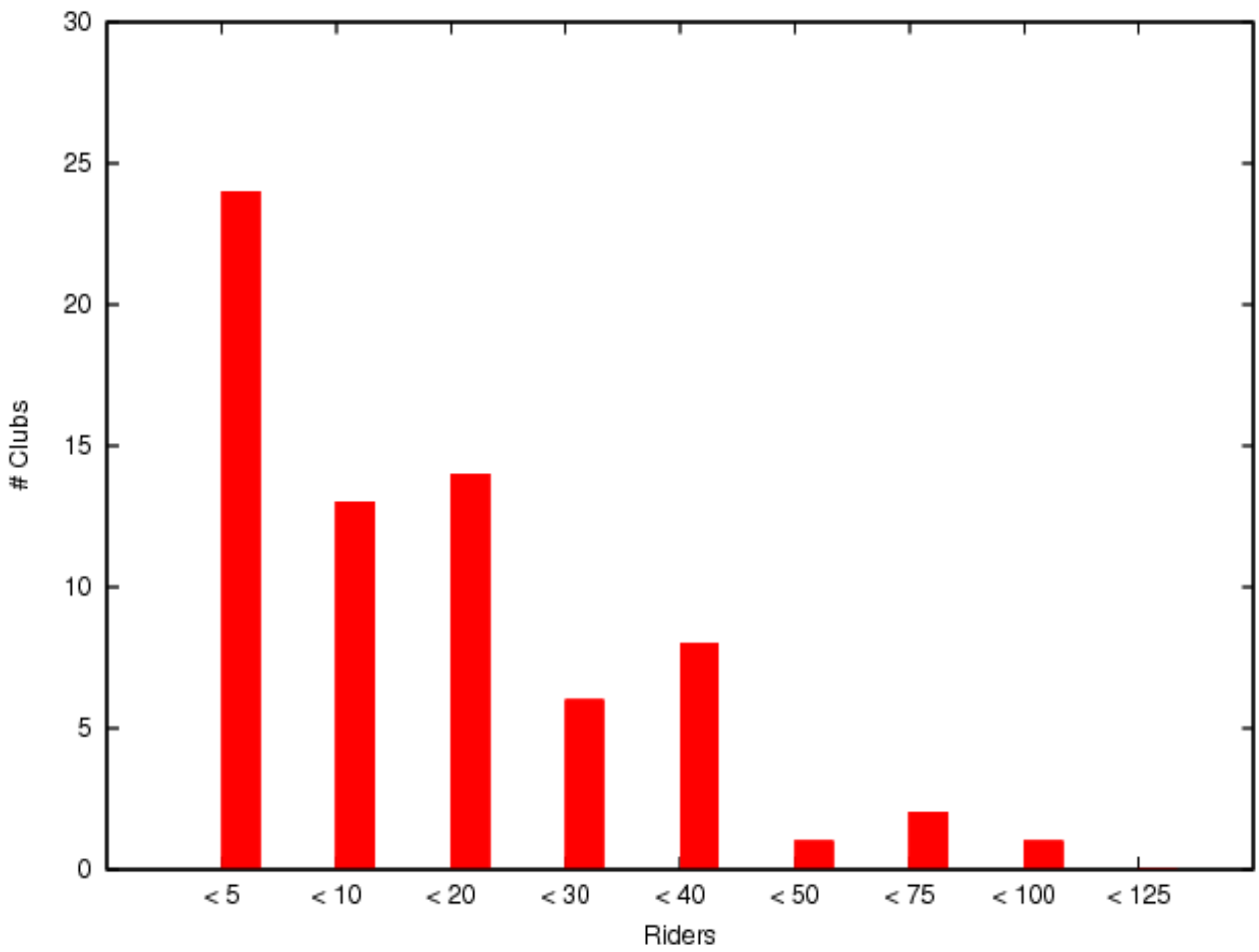
ECCC Riders

- Licenses: 13% growth 2008—2009, 917->1038
 - Reasonably steady at ~23% of collegiate licenses



ECCC Club Sizes

- Not much change in size distribution
 - Some clubs got bigger, some got smaller

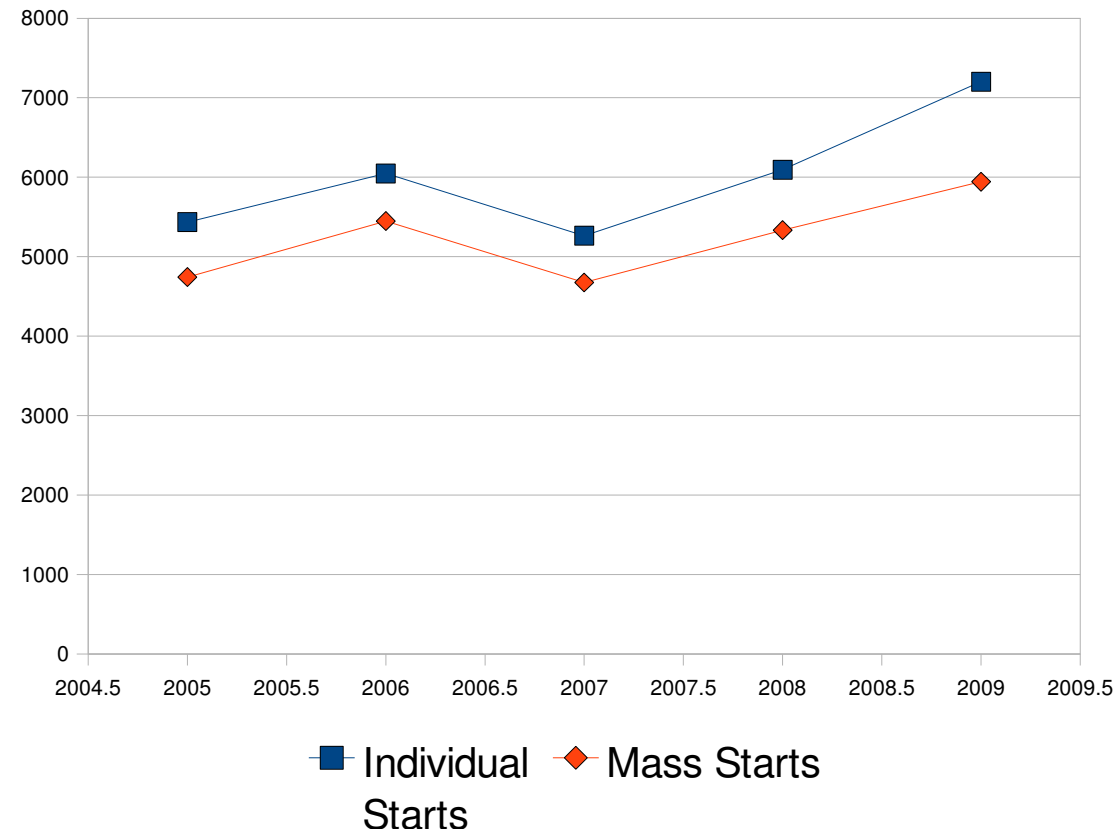


Top 20 Biggest Clubs	Riders	% ECCC
University of Vermont	76	7.32
Massachusetts Institute of Technology	53	5.11
Pennsylvania State University	52	5.01
Columbia University-NYC	42	4.05
Northeastern University	39	3.76
University of New Hampshire	38	3.66
Yale University	38	3.66
Rochester Institute of Technology	37	3.56
Dartmouth College	32	3.08
University of Connecticut	32	3.08
Rutgers University	31	2.99
University of Pennsylvania	31	2.99
Boston University	30	2.89
Temple University	27	2.6
University of Pittsburgh	24	2.31
US Military Academy	23	2.22
Cornell University	23	2.22
Drexel University	22	2.12
Brown University	19	1.83
Stevens Institute of Technology	19	1.83

Growth in Starts

- Road: Regained momentum
 - Many weather cancellations 2007
- MTB: 2009 back to '06/'07 avg uniques
 - 138->140->155->137
 - Weather much worse
 - But, big problem: Flyers not up early enough
 - Starts probably increased though---strong gravity

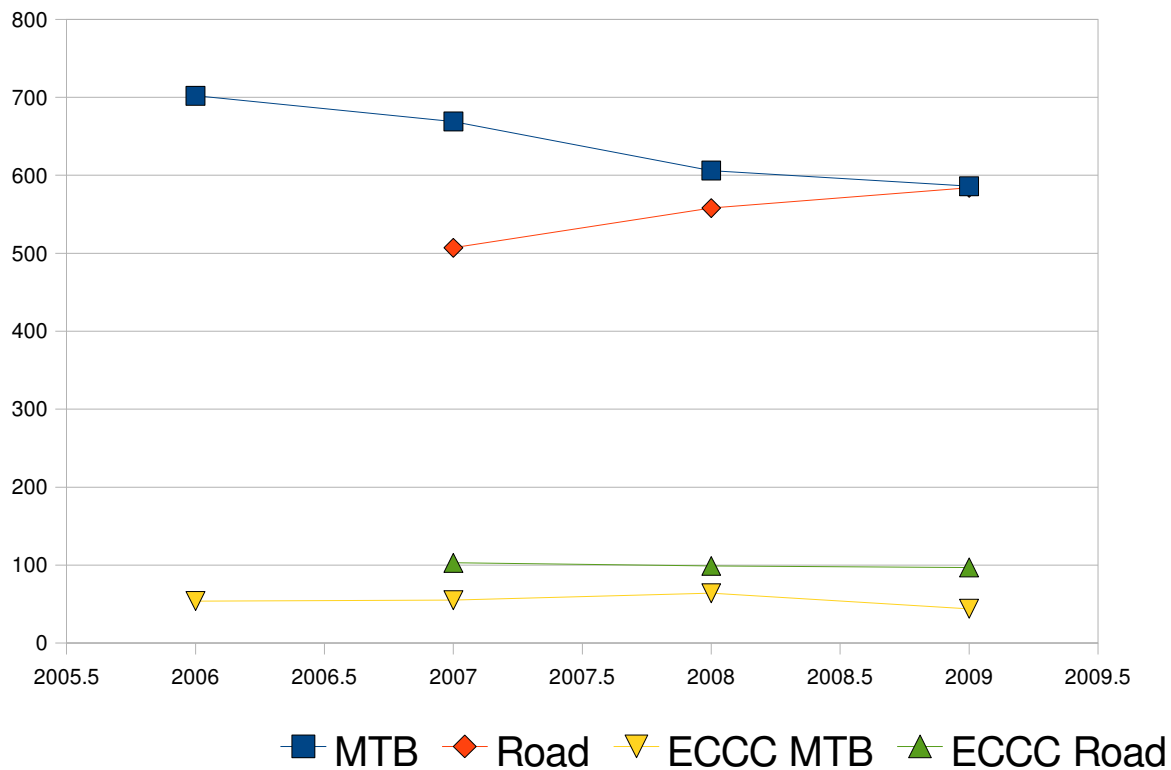
ECCC 2009 Road Season



Nationals Participation

- Steady ECCC attendance at nationals, medals!
 - Not tracking w/ conference growth though

Individual Starts at Nationals



General 2009 Changes

- February Meeting: Very useful, well attended
- More stringent requirements for race bids
 - Gains in fall meeting, scheduling, race oversight
- Reintroduction of officiating program
 - Went reasonably well, several handfuls of new officials, though less reimbursement requests

Road 2009 Changes

- Season long chief referee
 - Definitely useful; probably not cost effective
 - Would be different w/out Joe K, John F @ races
 - For 2010 will probably aim to break into ~3 regions
- Combined D1/D2 team rankings: Awesome!
- Aero equipment banned for B, C, D, Intro
 - Smooth implementation
 - Mostly positive to neutral reception
 - Adopted nationally for 2010, all categories 2011

MTB 2009 Changes

- Several new events for ECCC
 - Super D: Popular, some (minor) safety concerns
 - ClusterHuck: Interesting and popular but tough to generalize, some intrinsic implementation issues
 - Team Relay: Small fields but epic races, significant focus from top teams, easy implementation
- Intro Clinics: Hugely successful, popular
 - Simple, easy format---skills lessons by start line
 - 15--20+ racers attending, even in rain

MTB Notes for 2010

- ECCC number plates will return, in better form
 - Separate gravity and endurance (laminated) plates
- Will switch to combined D1/D2 rankings
- Lift fees to be capped, shuttle fees allowed
 - Probably some sort of max total per weekend
- Biggest issue: Speeding up Dual Slalom
 - Though running pretty smooth, not fast enough
 - Some improvements from procedure, setup tweaks
 - May need to invest in timing equipment for real gains

Track 2009/2010

- Hanging on there: 2 races in 2009
 - Ultimately individual efforts, not a strong “season”
- Somewhat disappointing Nats attendance
 - But very under-hyped among conference
- Not enough riders for stand-alone events
 - Add more events as tie-ins with other weekends?
- To really grow, season needs a coordinator to create excitement, buy-in from clubs and promoters, get results & calculate standings

Cyclocross 2009/2010

- About halfway through season, good numbers
 - Lots of buzz and attention throughout conference
- Slightly different focus in scheduling
 - Fewer very high profile, expensive events
- Still some issues w/ fields filling, license costs
- National collegiate CX scene getting up to par
 - More and more conferences holding seasons
 - Category 3 restriction, participation requirements finally in place nationally

2009: Greatest Successes

- Clear winner: Successful transition of... almost everything
 - New conference director(s)
 - New MTB coordinator
 - New CX coordinators
 - New website, new mailing list, new events...
- Definite chance to miss a beat
- Didn't seem to happen...

End

- All data from USAC database, 2009/11/05
- Questions/comments:
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